



Product Marketing Manager

About the Role:

Marqii is on a mission to empower hospitality businesses of all sizes to be found online through easy-to-use listings, menu, & review management.

A fast growing startup, Marqii currently serves more than 12,000 restaurant and hospitality businesses. Learn more about us, our team, and our values at marqii.com.

Marqii is looking for a Product Marketing Manager to join our team. Reporting to the VP of Marketing, you'll be the team expert on our product, owning launches of new products and features, creating testimonials and case studies, and conducting competitor research. The ideal candidate should be a strong storyteller, have a strong understanding of (or excitement to learn) the hospitality tech landscape, and be organized AF.

What You'll Do:

- Project manage all product launches, collaborating with Product, R&D, Customer Success, and Marketing teams
- Work closely with Customer Success and Sales teams to create case studies, client testimonials, one pagers, and competitor analysis
- Create clear, concise, and persuasive content that showcases our new and existing product features
- Support other marketing efforts

Who You Are:

- 3-4 years of experience in Product Management or similar role for B2B technology brands.
- Self-motivated and able to work independently, as well as part of a team.
- Analytical and organized, ready to dig into the details of launch timelines and client data.
- Experienced in automated email marketing campaigns
- Familiar with website journey best practices
- Excited about working on both long-term and short-term projects, balancing planning with quick turnaround projects based on need.

Nice to have (but not required):

- Experience with Warmly, Webiny, Canva, Hubspot, & Jira
- Experience in the hospitality industry

- Experience in sales enablement via case studies, testimonial videos, and product highlights

What We Offer:

Salary Range: \$90k-\$110k/year

Health/vision/dental Insurance

401K

WFH stipend

Distributed working environment, with 2 visits per year to our NYC sales office

If NYC based, 3 days/week in Midtown NYC office

Unlimited PTO

Yearly in-person events

To apply, please send your resume and a blog content writing sample to people@marqii.com, with the subject line "Product Marketing Manager - <Your Name> - <breakfast tacos or bagels (whichever your vote is for most perfect breakfast item)>"